

CALL FOR PARTICIPANTS

Porto Summer School: Media, Culture and Social Developments for Creative Music Cities / 18-24, September 2014, Porto, Portugal

We are pleased to invite you to participate in the First Doctoral Summer School for Media, Culture and Social Innovation Development for Creative Music Cities that will take place in Porto, Portugal from 18-24/9/2014.

GOALS // The Summer School brings together scholars to debate contemporary innovations and problems as well as further developments in the creative-, media-, cultural and in particular the music city. Its emphasis is on providing structural and individualized PhD-support for young scholars in Portugal as well as in German-speaking Countries and on developing research collaborations in this field through a variety of working forms, including feedback seminars, panel discussions, workshops and lectures with researchers and practitioners. The summer school aims at providing a supportive international setting where doctoral students can present their ongoing work, receive feedback on their PhD-projects from international experts and meet students and academics from other countries, establishing valuable contacts for their future in the field of media, culture and social development for creative music cities.

The Porto Summer School contributes to the research and development of media, culture and social innovation for creative music cities with the publication of the empirical studies presented and discussed. In addition to the studies, chapters will cover the results of the discussion on the methodological and conceptual challenges to the research and development of media, culture and social innovations for creative music cities. In particular they features developments in Berlin, Hanover, Mannheim and Porto which are discussed with key leaders of cities and heads of research projects on these creative music cities.

TOPIC // The topic of this doctoral school on Media, Culture & Social Developments and in particular Music in the creative city, is the dynamics of the creation of value in Creative and Culture Industries with a focus on Music Culture and the Music and Media Industry. The doctoral school is open to the full variety of academic work from the field of culture, music, business, communication and media studies.

PROGRAM // The workshop will combine three elements. First, it allows participants to present research for collaborative feedback by other scholars and senior researchers. Second, the workshop features keynotes which provide insight on current developments in researching and managing media, culture and innovation in music cities. Third, participants will experience the former cultural capital Porto as an example of a creative city with its region and allow participation in state of the art discussions on socio-economic problems and Innovations in Media and Culture and the development of music and/in the creative city.

KEYNOTES/WORKING-GROUP&PANEL-COORDINATORS //

DRESEL, SEBASTIAN: Commissioner for Creative Industries Mannheim / Office of Economic Development

DÜLLO, THOMAS, Prof. Dr. Thomas: Berlin University of the Arts

KRETSCHMAR, OLAF: CEO Berlin Music Commission

MARTIN LÜCKE, Prof. Dr.: Music Management MHMK Berlin

MARTINS, LUIS GUSTAVO, Prof. Dr.: School of Arts, Catholic University of Portugal

WIESER, MATTHIAS, Dr.: Alps Adria University Klagenfurt

WINTER, CARSTEN Prof. Dr. Carsten Winter, Hannover University of Music, Drama and Media

PROGRAM // KEYNOTES (K)/ PHD-WORKSHOPS (WS) / PANELS & PROJECTS (P&P) / EXPLORATIONS (E)/

18.09. → individual arrival / check in

18:00 - 19:00 **Registration**

19:00 - 19:30 **Welcome Address:** Prof. Dr. Laura Castro (Dean/Director of School of Arts - UCP)

19:30 – 21:00 **Welcome Snack** at University of Portugal (UCP) / Porto / School of Arts

19.09. 09:15 - 10:00 Intro: **Media and Culture Development and the Creative Music City** (Carsten Winter)

10:30 - 12:30 P&P 1: **Individual Introductions: Research & Questions** (all Participants)

14:00 - 16:30 WS 1: **PHD Presentations - Research Questions and Methods I** (Judith Bug)

18:00 - E 1: **Porto- Explorations** (Francisco Bernardo)

20.09. 09:00 - 10:50 WS 2: **PHD Presentations - Research Questions and Methods I** (Judith Bug)

11:00 - 12:50 WS 3: **Researching and Developing Media Strategies for the Field** (K. Kaufmann)

14:00 - 14:45 K 1: **Technological Innovations and Music** (Luis Gustavo Martins)

15:00 - 16:50 WS 4: **PHD Presentations - New Music and Media Technologies** (Francisco Bernardo)

21.09. 09:15 - 10:00 K 2: **Berlin as the Creative City** (Thomas Düllo)

10:15 - 12:00 WS 4: **PHD Actor-Network-Theory and Cultural Studies** (Matthias Wieser)

14:00 - E 2: **Porto Region: Cultural and Creative Developments** (Francisco Bernardo)

22.09. 09:30 - 10:15 K 3: **The Berlin Music Industry in Transition 1990-2015** (Olaf Kretschmar)

10:30 - 11:15 K 4: **The „Mannheim-Model“ for Creative Industries** (Sebastian Dresel)

11:30 - 12:30 WS 5: **Conceptualizing Transition and Strategy** (K. Kaufmann)

14:00 - 14:45 K 5: **Audience, Fan, Prosumer, Artepreneur, Culturepreneur?** (M. Lücke)

15:00 - 16:50 WS 6: **PHD Presentations – Media, Culture and the Social** (Matthias Wieser)

23.09. 09:30 - 10:00 K 6: **The Institution “Casa da Musica” and Music in Porto** (????)

10:30 - 12:30 P&P 2 **Music and City Development** (Panel mit u.a. O. Kretschmar & S. Dresel)

14:30 - 18:30 E 3: **Casa da Musica and Music in Porto**

19:00 - 21:00 **Concerto**

24.09. 09:30 - 10:30 **Summary Keynote Discussions** (all Participants)

11:00 - 12:00 **PhD WS Summary on Methodology** (all Participants)

14:30 - 16:30 **New Perspectives on Music, Media, Culture & Innovation in the City** (all P)

17:30 - **City Walk**

25.09. 09:00 - **Farewell Porto Breakfast**

→ check out / individual departure

HOW PARTICIPANTS WILL BENEFIT // The Summer School will provide participants with constructive feedback that will help advance their research as well as advancing their papers towards publication. An opportunity to network with peers interested in Innovations in Media and Culture and in particular in developing the Creative Music City with and through the development of their music culture and economy. It is expected that participants will briefly present the focus of their research and then take up aspects of the research process: methodology, theory and practical issues on which he/she would like to receive feedback. They should also add a set of up to 10 questions or problems that they would like to see discussed during the workshops. The papers will be circulated to participants in advance to allow for appropriate preparation and feedback. Each participant must prepare a 10-minute presentation covering the main points of their paper and actively participate in the discussions of their own and other people's work. In order to ensure maximum benefits of the seminars, everyone should read all other participants' papers before the Summer School begins.

CREDITS // The summer school gives full recognition to the activities of participating students who are awarded 8 ECTS credits for their participation in the full program (including the supplementary activities).

GRANTS // In case of DAAD-Funding, some German MA-Students, PHD-Students and Researches are funded.

SUBMISSION AND REGISTRATION // The concept of this Doctoral Summer School is contingent on participants presenting and discussing full papers. You are invited to submit an extended abstract (800 words) and a short CV by August 1, 2014 to Francisco Bernardo (fbernardo@porto.ucp.pt) and Carsten Winter (carsten.winter@hmtm-hannover.de) Notice of acceptance will be provided by August 15, 2014. Full papers (approx. 3000 words) should be submitted by August 30, 2014.

WORKSHOP FEE // The workshop fee is 175 Euros and includes workshop material, welcome snack and 3 dinners and coffee breaks but excludes hotel accommodation and other costs.

ADDRESSES:

Catholic University of Portugal – Porto Centre, Rua Diogo de Botelho, 1327; 4169-005 Porto Portugal

Hotel: Castelo Santa Catarina; Rua Santa Catarina 1347, 4000-457 Porto

BANK ACCOUNT FOR GERMAN PARTICIPANTS:

Hochschule für Musik, Theater und Medien Hannover

Nord LB Hannover

IBAN Nr.: DE11 2505 0000 0106 0350 58

BIC: NOLADE2HXXX

BANK ACCOUNT FOR PARTICIPANTS OF OTHER NATIONALITIES:

Universidade Católica Portuguesa

Barclays Bank Account nº 429 00205500183

IBAN - Nr: PT50 0032 0429 00205500183 36

BIC/SWIFT: BARCPTPL

CONTACT:

Francisco Bernardo (fbernardo@porto.ucp.pt) or Carsten Winter (carsten.winter@hmtm-hannover.de)